

UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF MISSOURI
EASTERN DIVISION

IN RE: BLUE BUFFALO COMPANY, LTD.) MDL NO. 2562 RWS
MARKETING AND SALES PRACTICES LITIGATION) ALL CASES

ORDER

As stated on the record during yesterday's initial case conference,

IT IS HEREBY ORDERED that counsel for Plaintiffs shall confer and seek consensus on the selection of candidates for lead counsel, liaison counsel, and an executive committee. Plaintiffs shall file a joint statement notifying the Court of the status of the leadership counsel selections no later than **December 22, 2014**.

IT IS FURTHER ORDERED that Plaintiffs shall file a consolidated amended complaint no later than **January 30, 2015** and Defendants shall file their response to the complaint no later than **March 20, 2015**.

IT IS FURTHER ORDERED that a Scheduling Conference pursuant to Fed.R.Civ.P. 16 is set for **Tuesday, February 24, 2015 at 10:00 a.m.** in Courtroom 16 South to address matters relating to pretrial and discovery proceedings. The parties shall file a joint proposed scheduling plan no later than **February 17, 2015**. A separate order setting out the Court's requirements for the Rule 16 conference will follow.



RODNEY W. SIPPEL
UNITED STATES DISTRICT JUDGE

Dated this 16th day of December, 2014.